



# 2022 Heart to Heart Event

## “Classic California”

Saturday Evening, April 30



The **Volunteer Center South Bay/Harbor/Long Beach** is excited to once again be hosting our popular Heart to Heart fundraising event at CRAFTED located at the Port of Los Angeles for 200-300 guests. The event will feature entertainment, dancing and food stations all themed to **Classic California** areas including the Napa vineyard, Malibu beach and all the vintage glamour of old Hollywood.

The proceeds raised at this event will be used to touch hearts and open minds through the endless potential of empathy. Each year, your support involves more than 10,000 youth and adults in the continuous cycle of care. By focusing the practice of empathy where care is needed most in our community, you make a significant impact on the most urgent local issues including: food insecurity, homelessness, access to mental health resources, educational inequity, and youth social emotional wellness. More information can be found at [volcenter.org](http://volcenter.org).

**We are once again offering underwriting and sponsorship opportunities for this event, and we hope that your organization will join us.** Please review the list of levels and benefits below. We also offer year-round corporate partnerships for even more visibility and impact, please reach out for more details.

BENEFITS INCLUDE	\$10,000	\$5,000	\$2,500
Your logo featured on ALL event materials	x		
A feature of the event named for your company	x		
Preferred seating	x	x	
Your logo featured on signage at the Gala	x	x	
Special individual recognition on Facebook and Instagram	x	x	
Your logo featured on our webpage and in the printed event booklet	x	x	x
Recognition during the event program remarks	x	x	x
Recognition in pre* and post-event press releases, e-communications and social media posts	x	x	x
Ad in the printed event booklet (Dimensions 4.25w x 5.5h) **	FULL PAGE	1/2 PAGE	1/3 PAGE
Complimentary tickets	8 VIP TABLE	6	4

\*If secured by March 31, 2022 | \*\*Camera-ready art must be provided by sponsor by deadline provided

**To Confirm Your Sponsorship by March 31 2022, Please Contact:**

Sara Myers, President/CEO [sara@volcenter.org](mailto:sara@volcenter.org), (310) 212-5009